

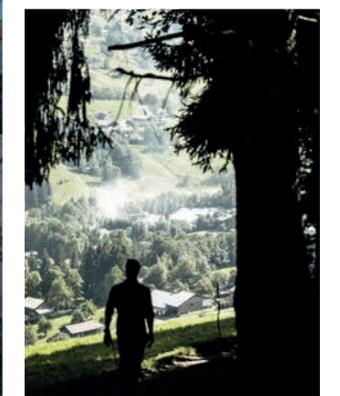
*Beaumier*

PRESS KIT  
2023

## THE RIGHT PLACE, THE RIGHT TIME



REF. *Emotions, which leave  
memories for life.*



## FOR « DISCERNING TRAVELLERS ».

Beaumier has a ring to it. Round and lively, familiar and distinctive, the name of this 19th century explorer makes a mark. Little by little, so do our holiday destinations. Far from the hustle and bustle of the big cities, routines fade away and an authentic closeness to nature prevails through memorable experiences.

### A NAME

A name that supports our expansion in Europe, inspired by French explorer, Auguste Beaumier, a geographer and writer. A name that sounds beautiful, generous and French, where it takes its origins.

### A SYMBOL

A new logo, inspired by luggage tags and travel memorabilia.  
A symbol that speaks to our two anchors, the mountains and the sea.  
A stamp of approval, a badge of quality.

*And a signature.*



We believe that true hospitality is about combining...

*Authenticity and experiences to create emotions.*

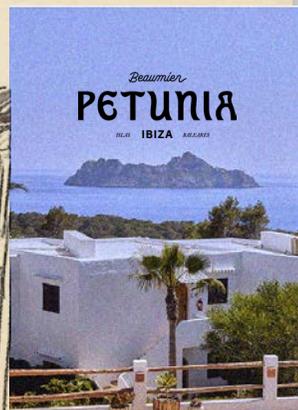
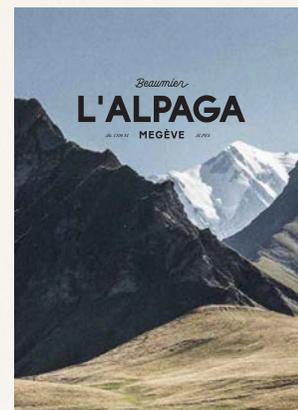
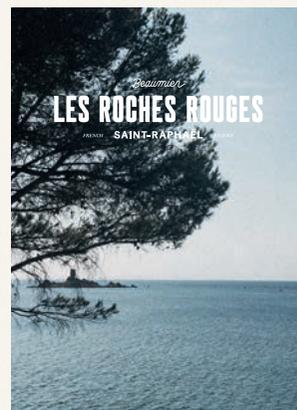
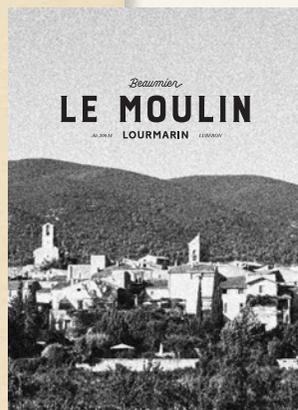
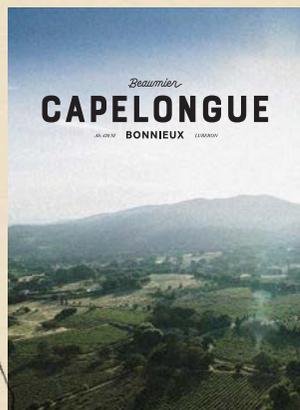
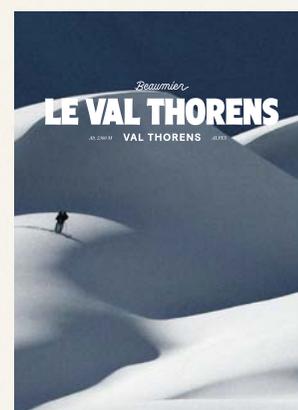
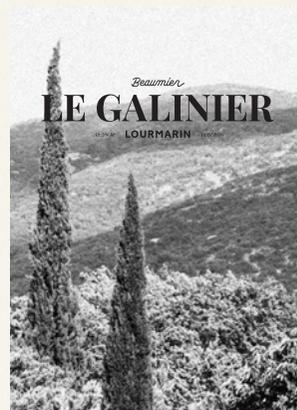
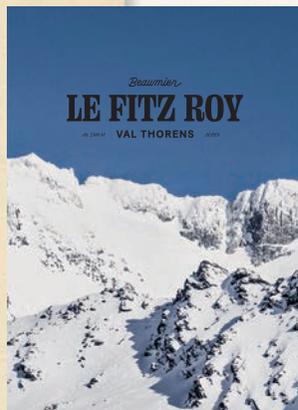
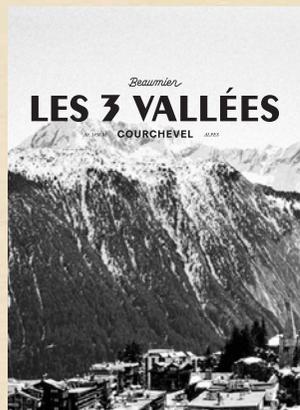
We create hotels full of life and soul by anchoring them in their local culture and environment, celebrating what locals do best and focusing on quality.

We create exceptional experiences to help our guests make the most of the surrounding nature and culture, deepening their understanding and creating life-long memories.

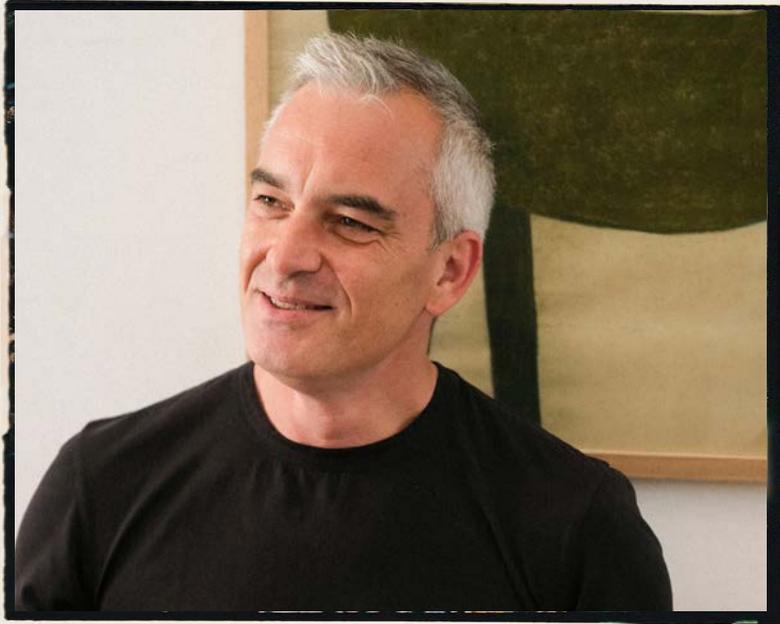
With a sense of heritage, we invite guests to enjoy life to the full, to celebrate every moment and foster deep connections.



PLACES FULL OF AUTHENTIC STORIES, RICH IN EMOTION.



## BEAUMIER TOLD BY ÉRIC DARDÉ, CEO



Since he was a young man starting out in hospitality, Eric Dardé has been driven by the art of service, first as a sommelier, then as a barman, a waiter and a hotel general manager. His desire to learn, his dedication to teamwork and his curiosity all enabled him to grow into more strategic and responsible positions. Driven by his entrepreneurial spirit, he embarked on the first chapters of Beaumier in 2011, before officially launching the brand in 2021.



### What is Beaumier?

Beaumier is a lifestyle hotel with a human face; our properties stretch from the snowy peaks of the Alps to the seashores and countryside of exceptional European leisure destinations. During a stay with us, we want guests to reconnect with the essential things in life: nature, wellbeing and people. Our journey began in the mountains, and in each destination we honour our original vision of luxury: to offer a soulful experience in extraordinary natural environments.

### Who is involved in this group?

Based on my vision resulting from 30 years of experience in hospitality, our Beaumier family encompasses people of all backgrounds, ages and professions – not only our operational staff including front of house, talented chefs, spa managers and barmen – but also the local producers, ceramists, artists, painters, landscapers, mountain guides and yoga teachers who all share our vision.

### What are the values that drive you?

Respect. Respect for the place, its natural environment, its inhabitants, its cultures and traditions. We are its custodians. Excellence too, whether that be the service offered the moment you step in the door, through to the details that make up the experience

such as the bedding, building materials, experiences and meals. Sincerity is important too. There is no modelling or standardisation at Beaumier. The history of each destination sets the tone. These destinations are precious and require respect for their environment, local commitment, ethical economics and virtuous social practices. Finally, simplicity – it is the pleasures of everyday life that move us.

### What are your ambitions?

To continue to offer guests the most beautiful leisure destinations in Europe, in the mountains, by the sea and in the countryside. As curious travellers, our guests are constantly asking for new places to explore. This entails acquisitions, developments and optimisations, all in line with our values, with measured growth in order to remain a group of boutique hotels on a human scale. We are currently working on the upcoming launch of three Beaumier hotels: two in Switzerland in Wengen, and one in Spain in Ibiza. At the same time, various developments at Capelouge will enable us to offer a new approach to the hotel business through our version of a Provençal holiday village.

Beaumier

# CAPELONGUE

Alt. 420 M BONNIEUX LUBERON

## THE PROVENCE STYLE CALM

Overlooking the village of Bonnieux, Capelongue is a hamlet designed around a village square. Living to the rhythm of local events, artists' residencies and festivals, the estate celebrates creativity, gastronomy and contemporary crafts. Capelongue is the heritage and embodiment of Provence today. The panorama is breathtaking. From the edge of the Claparèdes plateau on which it stands, Capelongue overlooks Bonnieux, a magnificent village perched in the heart of the Golden Triangle of the Luberon.

Authenticity, friendliness and generosity reign, cradled by the charm of this Provence of the hinterland where one comes to take refuge. A place full of soul that invites you to take a step back and let off steam.

## LOCATION

Provence - the real Luberon, an emblematic southern destination.  
Bonnieux, a historic village with views of Mont Ventoux.

## THE OFFER\*

37 rooms and suites  
2 restaurants, including La Bastide 1\* Michelin  
3 bars including the Café  
2 swimming pools  
Spa by Kalmar & Holidermie  
Outdoor cinema, petanque, yoga, hiking, wine tasting, cycling, canoeing, kayaking.

## THE KEY ELEMENTS

Immersion in the heart of nature  
The view of the Luberon  
The refined and authentic and authentic cuisine of chef Noël Bérard  
A Provencal hamlet  
The connection with nature, people and yourself

## THE RATES

Classic: from 350 to 600 €  
Deluxes: from 450 to 840 €  
Junior Suite: from 600 to 1240 €

**\*Hotel undergoing renovations  
Limited offer in 2023**

16 bedrooms  
1 swimming pool  
1 restaurant, La Bastide,  
1\* Michelin  
1 bar, Le Café



*Beaumier*  
**LE MOULIN**  
Alt. 200 M LOURMARIN LUBERON

## VILLAGE LIFE

Le Moulin is located in the heart of Lourmarin, in a former oil mill dating from the 18th century. Nestled within the Luberon, Le Moulin de Lourmarin is a boutique, charming hotel with a rich character that tells the story of an authentic and traditional Provence. Located a few steps from the castle of Lourmarin, the hotel welcomes its guests to an enchanting setting, surrounded by lime trees. In any season, whether it's by the fireplace, in the lounge, on the terraces or the patio, the Moulin de Lourmarin is the ideal place to enjoy the peace and quiet and serenity of Provence.

Le Moulin is the village hotel, the local and friendly landmark open to all. It is the ideal place to relax. Whether you are joining us just for lunch or for a few days, enjoy a glass of pastis, play a game of pétanque and visit the local shops.

## LOCATION

In the heart of Lourmarin, an authentic Provencal village.  
 At the foot of the castle of Lourmarin

## THE OFFER

27 rooms, suites and apartments  
 1 restaurant, 1 bar and a grocery shop  
 «Les Commissions»  
 1 swimming pool  
 Hiking, horse riding and mountain biking, electric bike rental, cultural visits, visits to vineyards, visits to lavender fields.

## THE KEY ELEMENTS

A quiet but lively place  
 Living to the rhythm of the village  
 A warm place, redesigned by the interior design cabinet  
 Jaune

## THE RATES

Classic: from 170 to 400 €  
 Superior: from 200 to 470 €  
 Deluxes: from 270 to 640 €  
 Suites: from 390 to 790 €



*Beaumier*  
**LE GALINIER**  
Ab. 200 M **LOURMARIN** LUBERON

## THE FAMILY HOME

A former Provençal bastide from the XVIII<sup>th</sup> century, Le Galinier is a family home that reopens every summer. Here you will find the forgotten Provence, the crafts, the cuisine, the literature and the art that make the region so rich. Free of all clichés, you can relax here, away from the hustle and bustle, facing The Petit Luberon.

Nestled in its 3 hectare estate, the grounds invite guests to enjoy a total change of scenery. The garden is an oasis of flowers and hundred-year-old trees, alongside a swimming pool and water features to offer a haven of peace with the scent of Provence. Offering several spaces that combine intimacy, conviviality and comfort, this guest house boasts a Provençal decor, from which emerges an atmosphere so personal that it gives the impression of being at home, or at least at the home of friends.

## LOCATION

In the heart of Lourmarin, in a large private estate, hidden behind hundred-year-old trees.

## THE OFFER

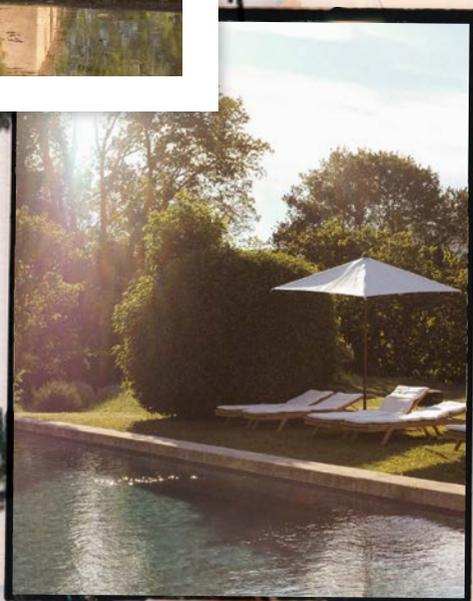
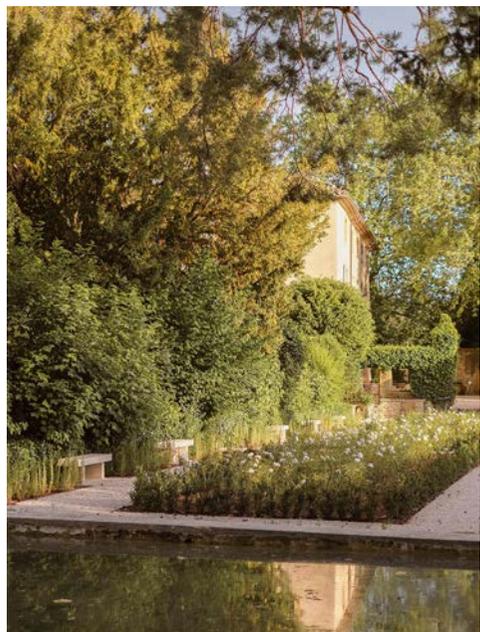
9 rooms, suites and apartments  
 Hiking, horse riding and mountain biking, electric bike rental, cultural visits, visits to vineyards, visits to lavender fields.

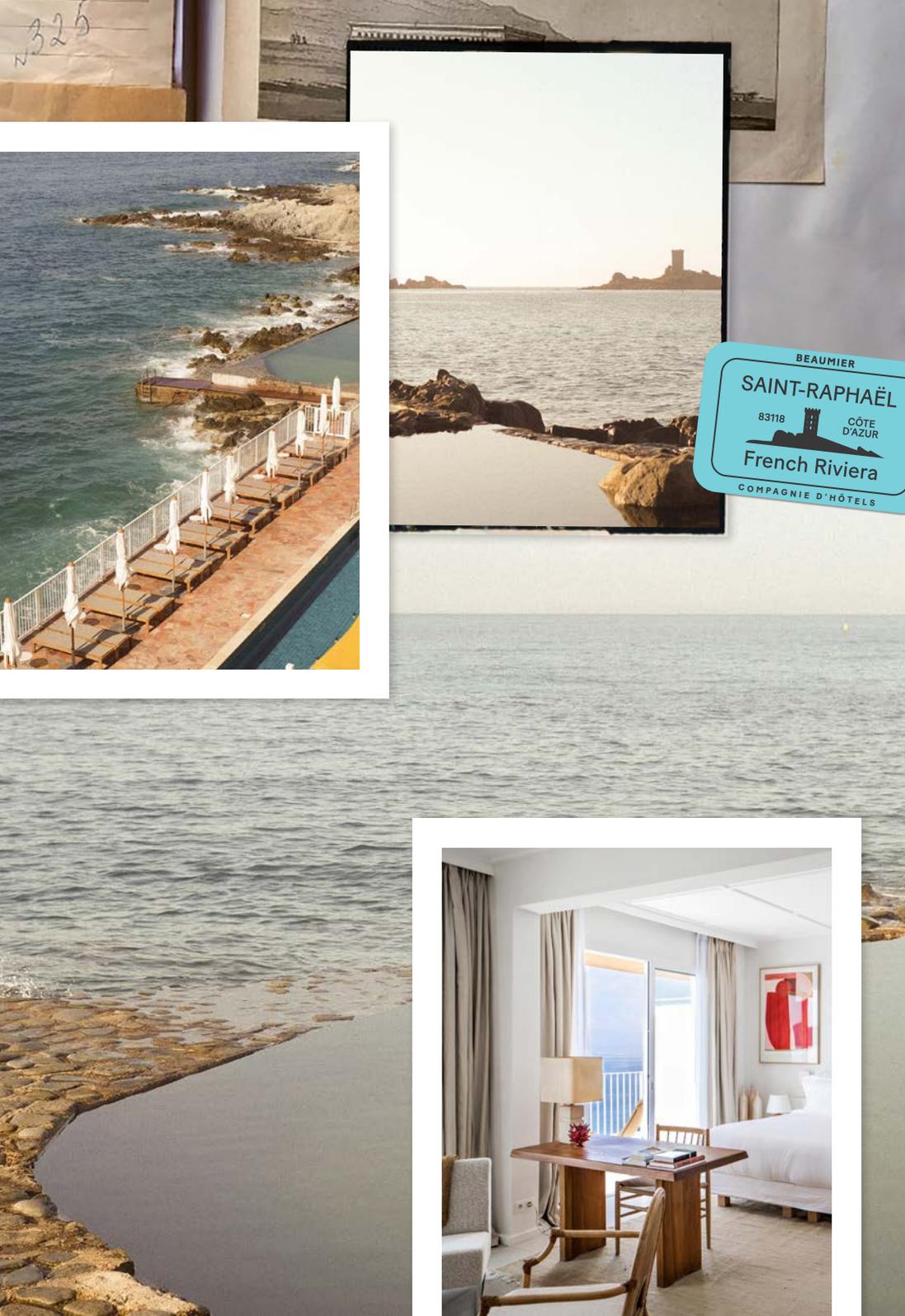
## THE KEY ELEMENTS

A secret place to live preserved in time  
 A view of the Luberon hinterland  
 A relaxed atmosphere  
 A family home to share

## THE RATES

Classic: from 220 to 440 €  
 Superior: from 280 to 500 €  
 Junior Suite: from 330 to 580 €  
 Suites: from 390 to 660 €  
 Apartment 4 people: from 490 to 920 €  
 Apartment 6 people: from 690 to 1720 €





Beaumier  
**LES ROCHES ROUGES**  
 FRENCH SAINT-RAPHAËL RIVIERA

## THE BIG BLUE

Azure blue, pure white and red ochre. Three colours to pay homage to this holiday hotel, a figure of the Esterel, which lives with its feet in the water to the rhythm of the sea and the light. On a Mediterranean beach, in a protected environment facing the Ile d'Or, Les Roches Rouges has set its modernist architecture, characteristic of the late 1950s, between the pines and tamarisk trees. To come to Les Roches Rouges is to get away from the world.

To fully taste Provence, its flavours, its smells, the long sunbaths... To take care of oneself, to appreciate the passing of time and to taste with refinement the simple pleasures of holidays by the sea. Living outside, living barefoot. Taking time, enjoying the people you love and taking time for yourself. To party. Being curious, active or lazy. Being on holiday...

## LOCATION

Provence - Côte d'Azur, a mythical destination in the South of France. At the foot of the Esterel massif, a unique location facing the sea.

## THE OFFER

44 rooms and suites  
 2 restaurants, including  
 Récif 1\* Michelin  
 3 bars  
 2 swimming pools including  
 a large seawater pool  
 Spa by Kalmar &  
 Holidermie  
 Open-air cinema, ping-  
 pong, diving, petanque,  
 yoga, hiking, paddle,  
 kayaking, fishing.

## THE KEY ELEMENTS

Feet in the water  
 French Riviera charm  
 Cuisine by José Bailly  
 The colour:  
 blue, white and ochre  
 A unique and rare place  
 on holiday on the coast  
 The Mediterranean garden  
 Simple and friendly luxury  
 The Mediterranean / Esterel

## THE RATES

Classic: from 360 to 680 €  
 Superior: from 420 to 800 €  
 Deluxes: from 420 to 880 €  
 Junior Suites: from 620 to 1250 €  
 Suites: from 760 to 1890 €

Beaumier  
**PETUNIA**  
 ISLAS IBIZA BALEARES

## AN INTIMATE HIDEAWAY

Coming to Petunia is to step out of the world and let yourself be bewitched by the island of magnetic attributes, Es Vedrà. Between fascination and intrigue, experience Ibiza differently, discovering its myths. Simplicity, authenticity and refinement. The lush vegetation, the climate, the sea and the view make it a privileged and unmissable place.

The architecture of the hotel gives full reign to nature, the sea and its gardens. Guests can enjoy this spectacle at any hour of the day, in one of the 42 hotel's light-filled rooms and suites with natural materials. White, wood, wicker. An aesthetic imprinted with sobriety and simplicity, which is voluntarily discrete in front of the exterior beauty.

## LOCATION

Balearic Islands - Ibiza, the island of a thousand facets, in the heart of the Mediterranean sea. A magical place overlooking the famous islet Es Vedrà.

## THE OFFER

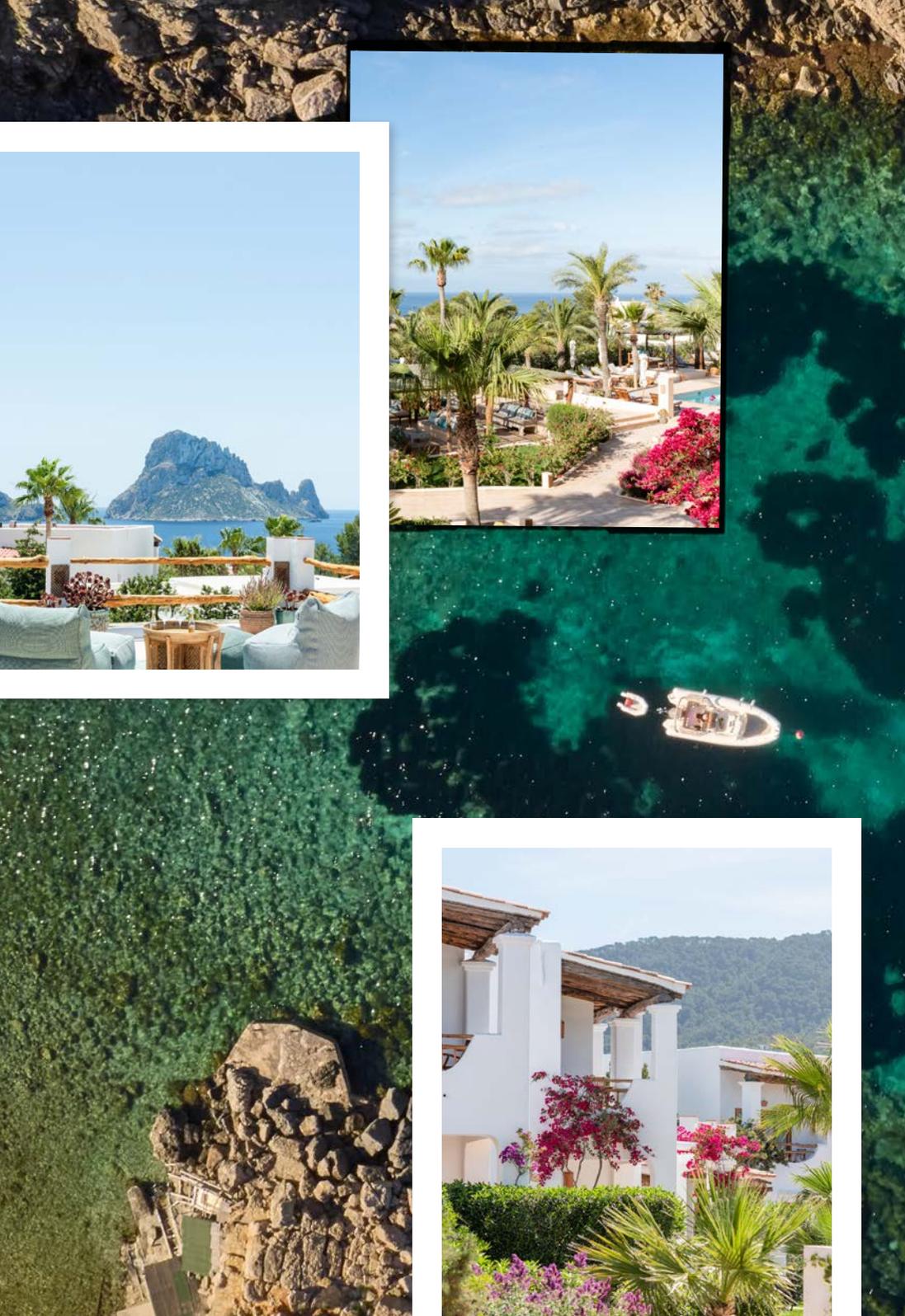
42 rooms and suites  
 3 restaurants  
 1 bar including a rooftop terrace  
 1 swimming pool  
 Spa with treatment rooms and fitness area  
 Open-air cinema, diving, yoga, Petunia boat, hiking, paddle, kayaking, fishing.

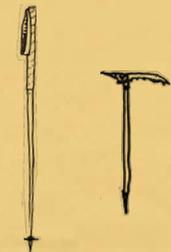
## THE KEY ELEMENTS

An intimate hideaway  
 Mediterranean food with products from the garden  
 Raw and natural material  
 A unique and rare place on holiday on the coast  
 The Mediterranean garden  
 Mediterranean/Balearic Islands

## THE RATES

Deluxes: from 290 to 790 €  
 Begonia Suite: from 440 to 740 €  
 Hibiscus Suite: from 490 to 815 €  
 Bougainvillea Suite: from 510 to 890 €  
 Petunia Suite: from 610 to 1040 €  
 Family Suite: from 605 to 1170 €  
 Es Vedrà Suite: from 810 to 1290 €





Beaumièr  
**L'ALPAGA**  
Alt. 1100 M MEGÈVE ALPES

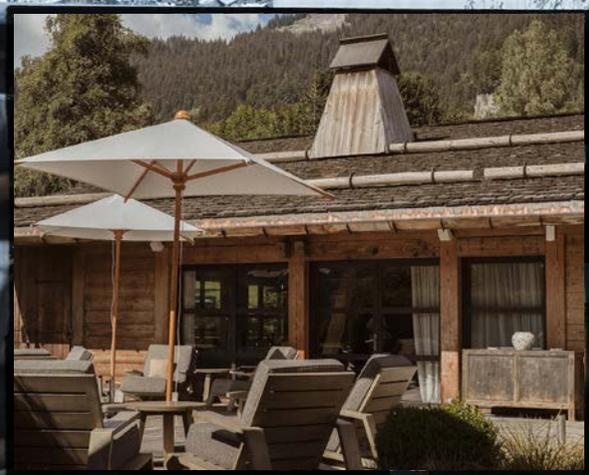
## HAMLET SPIRIT

A few minutes from the village, in the heart of Megève and the Aravis mountain range, the traveller is immersed in a natural setting. As typically seen in a mountain hamlet, the chalets of the Alpaga appear at the bend of a path and are organised around the heart of the hotel; the main chalet and its restaurants, the gardens and the Swedish bath facing Mont-Blanc.

We welcome both longstanding guests and new visitors to an intimate, chic and warm atmosphere, in winter as well as in summer. People come to the Alpaga for the luxury of its rooms, but also for its refined cuisine, led by Chef Alexandre Baule and pastry Chef Tess Evans-Mialet. An authentic experience, that celebrates the Megevan region.

## THE STATION AND LOCATION

Megève : traditional village of Haute-Savoie, focused on gastronomy and luxury. Alpaga is located just outside the village, facing Mont-Blanc in the heart of nature.



## THE OFFER

33 rooms and suites  
5 private chalets from  
3 to 6 rooms  
2 restaurants  
Spa by Kalmar &  
Holidermie, indoor leisure  
bath, outdoor Swedish bath  
facing Mont-Blanc and  
outdoor sauna  
Fitness area

## THE KEY ELEMENTS

The hamlet of Megevan  
chalets  
The gastronomic stage  
The intimate luxury  
The breathtaking view  
of Mont Blanc

## SUMMER RATES

Rooms: from 310 to 595 €  
Suites: from 585 to 1375 €  
Chalets: from 990 to 2350 €

## WINTER RATES

Rooms: from 540 to 1620 €  
Suites: from 870 to 3900 €  
Chalets: from 2100 to 8300 €



Beaumier  
**LES 3 VALLÉES**  
Alt. 1850 M COURCHEVEL ALPES

**THE LUXURY INN**

Built in the early 1950s as a skiers' hostel, the hotel helped pave the way for the Courchevel dream. Ideally located on the slopes and the Croisette, it embodies a vision of modernity linked to the pioneers of French design and the furniture of Jean Prouvé and Charlotte Perriand, who built the Courchevel legacy and invented the framework of winter sports. The art of living in the mountains is fully reflected in the authenticity of this Alpine chalet.

With 31 large rooms, a gourmet grocery shop, a relaxation bath and a spa, les 3 Vallées is a modernist hotel at heart, offering refined luxury with the resort's chic boutiques and nightlife. An unrivalled setting for those who wish to experience one of the world's most beautiful ski areas.



**THE STATION AND LOCATION**

Courchevel 1850, in the heart of the 3 Vallées, a reference destination for skiing and après-ski.

**THE OFFER**

- 30 rooms and 1 suite
- 1 restaurant
- Terrace at the foot of the slopes
- Relaxation area with hammam, sauna and relaxing bath
- Spa by Kalmar & Holidermie
- Ski shop

**THE KEY ELEMENTS**

- Luxury guest house
- The grocery shop to keep the taste of holidays alive longer
- Historic furniture from the 1950s

**THE RATES**

- Comforts: from 450 to 1370 €
- Privileges: from 785 to 1945 €
- Suite: from 1100 to 2760 €



Beaumier

# LE VAL THORENS

AL 2300 M VAL THORENS ALPES

## SEVENTIES COOL

Situated in the heart of the resort, Le Val Thorens is a historic destination. At 2300 metres, it faces one of the largest ski areas in the world. This grand hotel, both contemporary and retro, is an animated place where sharing and conviviality go hand in hand.

Living at Val Thorens means having the freedom to explore multiple amenities in one place: 2 restaurants, 80 rooms and family suites, a terrace, a dazzling panorama, a huge indoor pool, a spa and a bar designed as an open space on the terrace, all offering a vibrant and fun atmosphere. A rounded experience, which transforms the traditional way of looking at the mountains to offer a chic and family-friendly adventure with each new season.

## THE STATION AND LOCATION

Val Thorens: 2300m, the highest resort in Europe, opened in 1971.  
A central location, ski-in ski-out, in the historic centre of the resort.

## THE OFFER

- 80 rooms & suites
- A brasserie restaurant
- A mountain restaurant: the fondue, Savoyard specialities
- A bar, the 1971
- Panoramic terrace
- Spa by Kalmar & Holidermie
- Swimming pool with mountain view
- Relaxation area with sauna and hammam
- Ski shop

## THE KEY ELEMENTS

- Festive spirit
- A lively, gourmet terrace with a breathtaking view of the slopes
- Ski-in / Ski-out
- Design inspired by the history of the place

## THE RATES

- Comforts: from 290 to 960 €
- Superiors: from 320 to 1070 €
- Privileges: from 470 to 1330 €
- Suite: from 570 to 1400 €



Beaumièr  
**LE FITZ ROY**  
Alt. 2300 M VAL THORENS ALPES

## THE MOUNTAIN CLUB

In the heart of Europe's highest resort, on the slopes' roundabout, Le Fitz Roy has always been a meeting place for mountain enthusiasts who value elegance, conviviality and luxury without ostentation. Sitting by the fire, under a blanket in the library, or in the warmth of one of the 72 rooms, feel at home here.

On the terrace, the view of the summits invites you to relax, taste buds are awakened by the renewed gastronomic offering in the restaurant that has become a must for lovers of fine dining. Nestled in the heart of the hotel, the spa, a true haven of peace, invites you to take a break between nature treatments, swimming pool immersion or simply the hammam. The quality of the service and the sense of welcome create a home from home environment to enjoy with friends and family.

## THE STATION AND LOCATION

Val Thorens: 2300m, the highest resort in Europe, opened in 1971.  
 A central location, ski-in ski-out, in the historic centre of the resort.

## THE OFFER

72 rooms  
 Bar with central fireplace and library  
 A gastronomic restaurant  
 Terrace with a view of the peaks  
 Spa by Kalmar & Holidermie  
 Swimming pool, sauna, hammam  
 Ski shop

## THE KEY ELEMENTS

The mountain club  
 Jonas Noël's kitchen  
 A warm, lively and timeless place  
 The hotel elegantly cultivates the art of refined hospitality and comfort

## THE RATES

Superiors: from 360 to 1180 €  
 Privileges: from 430 to 1320 €  
 Junior Suites: from 530 to 1620 €  
 Suites: from 730 to 3480 €



# WENGEN

*Beaumer*

## THE SWISS ALPS

Mountains as far as the eye can see, snow-covered in winter, green in summer. Lakes and waterfalls surround you. A place that awakens the imagination. The summits invite you to calm and serenity. Nature, intact and powerful.



## THE STATION AND LOCATION

Wengen, nestled in the heart of the Bernese Alps, in the Jungfrau region, will delight the most adventurous in search of freedom and breathtaking scenery. A place for contemplation or a sporting day out. Cosy atmosphere, warm ambience. Conviviality, timeless. A heritage.



*Establishments currently undergoing renovation.  
Opening December 2023.*

*Beaumier*  
**LA COLLECTION**

CHALETS, VILLAS AND GUEST HOUSES

## PRIVATE GETAWAYS

Beaumier offers the chance to travel differently. The Collection is a selection of carefully chosen chalets, villas, houses and apartments available to rent, allowing you to enjoy your holidays in complete privacy. Destinations steeped in history and authenticity, offering a personalised service according to the needs of each person, group or family.

Today in Megève, very soon in Provence and the French Riviera, then tomorrow opening up to other European destinations, The Beaumier Collection is an extension of our know-how. It is available to those in search of a place that best resembles themselves, where they will create the memories of a lifetime.

With a chef, butler, sports coach or without service, we adapt to the needs of each individual to make their stay with us an unforgettable experience. A personal concierge is available to organise the stay, the activities, the experiences.

### THE OFFER

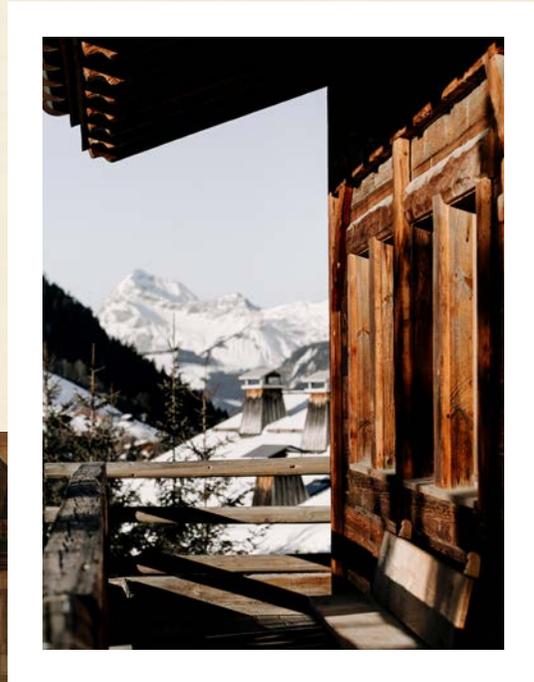
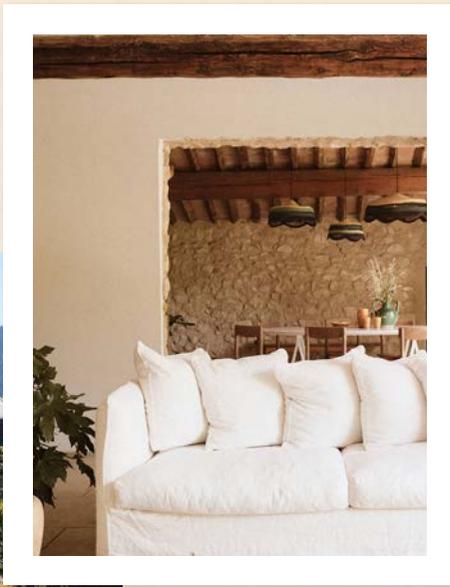
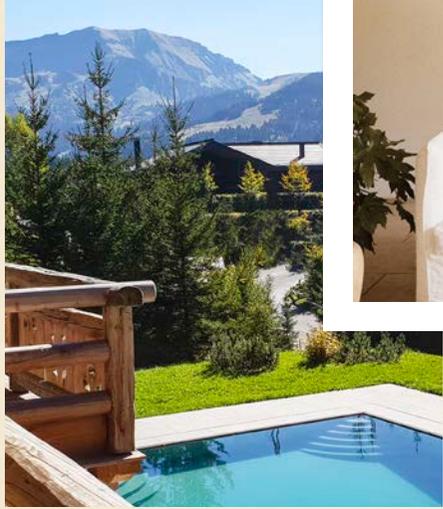
Alpine chalets  
 Provencal villas  
 Apartments  
 Chefs  
 Butler  
 Sports coach  
 Concierge  
 Guide

### THE KEY ELEMENTS

Extraordinary environments  
 A tailor-made offer  
 Luxury and authentic places,  
 rooted in their localities

### THE RATES

On request.



**CHEFS' PORTRAITS**



**ALEXANDRE BAULE**

Alexandre Baule's journey from his native Isère to L'Alpaga – from Baux-de-Provence to Cannes, via Paris – has been filled with the highest standards and constant creativity. Which makes him perfect for Beaumier. Trained in renowned establishments, he took over the head of the kitchens in Megève in 2022 and confirmed his ambition to go even further. This lover of fine products knows how to combine authenticity and modernity. He likes to tell beautiful gourmet stories, around a living ecosystem, inspiring and inscribing it in an ever more responsible approach.

His cuisine is primarily based on taste at the Bistrot de l'Alpaga and a more classic, authentic and personal version at La Table de l'Alpaga.

**JOSÉ BAILLY**

Hailing from his native Finistere to working on the shores of the Mediterranean, Jose Bailly has forged a passion for coastal produce. After working in some of the great Parisian and Savoyard restaurants, he joined the Beaumier team and works at Les Roches Rouges.

This lover of the region, crowned with a Michelin star in 2018, for his restaurant «Récif», also offers true Provençal cuisine in «La Plage» restaurant, notably red mullet, pine nut tarts and beef stew. Through his cooking, he pays tribute to his life experiences and to the people he has met along the way. Gastronomic and contemporary cuisine on the one hand, simple and timeless on the other, traditions and the region guide him.

**NOËL BÉRARD**

His career, which has taken him from one of France's top restaurants to another, has forged a cuisine that is in tune with the times, both rooted and attentive to their needs. After spending a few years in Hong Kong, then with Edouard Loubet, he took over the reins of the Capelongue restaurants to add his own touch and vision of cuisine. The restaurant «La Bastide» was crowned with a Michelin star in 2022.

His pragmatic approach to cooking is in tune with the times, without forgetting the heritage of the region and the place. From the asparagus of Villelaure to the truffles of the Carpentras market, via the lamb of Sisteron, the trout of the Sorgue, or the homemade olive oil... He draws his inspiration from the land and the cycle of the seasons, combining spontaneity with respect for the products.

## CHEFS' PORTRAITS

**JONAS NOËL**

Before taking over the kitchens at Le Fitz Roy, Jonas Noël worked in Michelin-starred restaurants in France, Scandinavia and Asia. His career as a traveller has led him to rub shoulders with different worlds where he has been able to satisfy his curiosity and learn more about the culinary arts.

He aspires to a more minimalist cuisine, for greater readability, with respect for the seasons and the play of textures. And he will not hesitate to surprise you with savours from elsewhere.

**THIBAUD CHADEBEC**

Still not yet 30, Thibaud Chadebec is already directing the kitchens at Le Moulin. Provençal-born, his unblinkered vision of cooking is all about sharing, generosity, and the human touch.

For him, cooking is a vocation. Following in the footsteps of his parents in hotel school, he lets himself be led by Chefs close to their roots.

Originally from a small village in the Alpes-de-Haute-Provence, he prefers authenticity, intimacy to crowds, sincerity to glitter... His cuisine is familial, maternal, generous and convivial.

## THE BEAUMIER COLLECTIVE, A RANGE OF COLLABORATIONS

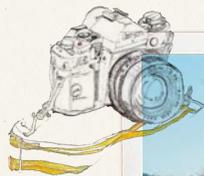
Jérémie du Chaffaut  
Editor, Midi Editions

“In search of contemporary Provençal furniture to decorate the premises.”



Studio Saint-Lazare  
Creative Studio

“Giving meaning to spaces, identities and visual stories. A different, more sensitive, less perfect luxury.”



Jaune

Architects - Luberon's Hotels

“A search for authenticity in the hospitality industry, immersing guests in local and fair trade know-how; the true luxury of today.”



Jérôme Lefort  
Writer

“Bringing the brand to life, through chosen words, finely chiselled and balanced, to tell its story.”



Hubert Poirot Bourdain  
Illustrator

“Telling the brand, its stories and its heritage in a different way.”





## Charles & Co

### Architects - Alps Hotels

“Highlighting design by working with raw materials and quality craftsmen to create unique spaces with depth and substance.”



## Spectre Sound Designer

“Signing lively and kaleidoscopic soundtracks, with notes of jazz, samba and pop... more or less rhythmic and sensual, perfectly in tune with the hotels.”

## Atelier Lamarck

### Landscaper

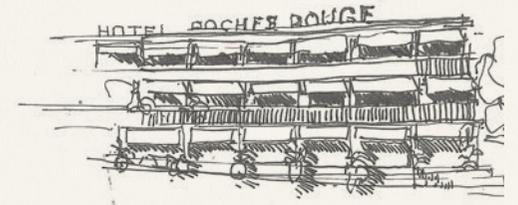
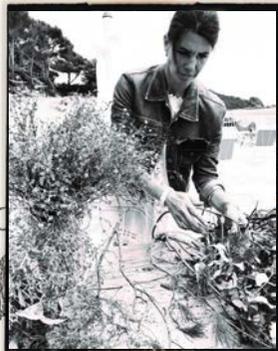
“Explore the idea of temporality and develop short, medium and long term scenarios, forgetting the classical idea of the garden.”



## Festen

### Architects - Les Roches Rouges

“To allow people to disconnect, to keep the aesthetic and visual soul of the Riviera by enhancing the true appearance of the building.”



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