





PRESS KIT 2025



THE VILLAGE BOUTIQUE-HOTEL **LE MOULIN**

IN A WORD

In Lourmarin, a small village in preserved Provence, a large stone building facing the castle catches the eye. Lined with linden trees, the boutique-hotel by Beaumier holds many surprises for those who cross its threshold.

A former 18th-century mill, the establishment has become a local landmark, combining a hotel, bar, restaurant, and counter-café. With its terrace in the heart of Lourmarin, Le Moulin is the ideal place to feel the gentle rhythm of the Luberon in any season.

In its rooms and suites, at the Bacheto restaurant, as well as in its small secret garden with a swimming pool.

Le Moulin, village life





LOÏS VERSET

«Welcome to Le Moulin!

In Lourmarin, back when Provence was a land of craftsmanship and tranquility, this former 18th-century olive mill stood as a place of life, a sanctuary of conviviality.

Today, it stimulates creativity and moves souls in search of authenticity. Here, we invite you to discover a home where the past harmoniously intertwines with the present, where every stone tells a story, and where tranquility calls for relaxation.

See you soon!»

Loïs VERSET, General Manager of Le Moulin





ROOMS & SUITES

The charm of the Luberon is reflected in each of Le Moulin's 35 rooms and suites, designed as invitations to savor the South. The intentionally minimalist decor allows the village to take center stage. From the windows, the gaze embraces the castle, the tiled roofs, and the winding streets of Lourmarin, offering a delicate and timeless immersion into this postcard-perfect Provence.

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ARCHITECTURE

When it came time to rethink Le Moulin, the architects of Studio JAUNE, Marine Delaloy and Paula Alvarez de Toledo, followed a clear guiding principle: to respect the soul of the building and its heritage while giving it new life. Far from classic hotel codes, they imagined a warm and open space, like a Provençal holiday home. «Authenticity guides us. Our creations must make sense in relation to their environment, their heritage... In the case of Le Moulin, its location in the heart of the village made it essential to open it up, to bring even more warmth and comfort.»

Materials played an essential role in this quest for truth. Inspired by Mediterranean architectural heritage, the architects favored raw stone, lime plaster, braided straw, and handmade earthenware. «Their vibrations, their touch, inhabit stripped-down spaces, often in muted tones. Soul supplements.» Here, simplicity is a strength, and the atmosphere encourages slowing down.

Beyond the architecture, Le Moulin offers a true immersion in local art. Everywhere, the dialogue between design, culture, and nature is delicately woven. Books on the Luberon, Provence, and the Mediterranean dot the spaces, like so many open doors to the region. The furniture also anchors the hotel in its territory with the creations of designer Jérémie du Chaffaut, who revisits the traditional lines of Provençal furniture, subtly infusing modernity in perfect harmony with the soul of Le Moulin. Art also animates these spaces with precision, and each piece has been chosen to resonate with the hotel's history: the vibrant work on rice paper by Caroline Beauzon in the lobby, like Charlotte Culot's tapestry in Bacheto, bring poetry and softness. To perfect this sensory experience, the musical agency Spectre imagined a custom soundtrack: a sunny playlist, inspired by Mediterranean rhythms that accompanies every moment of the day.

Eternal and timeless Provence at Le Moulin, where every detail tells a story, every material evokes savoir-faire, and every moment invites the sweetness of life.





MARINE DELALOY & PAULA ALVEREZ DE TOLEDO

« The location of Le Moulin in the heart of the village demanded that we open it up, to bring even more warmth and comfort to it. By adopting the norms of a southern vacation home, we focused on creating a domestic atmosphere rather than a typical hotel setting.»

Marine Delaloy & Paula Alverez de Toledo, Architects , JAUNE





GASTRONOMY

At Le Moulin, gastronomy is an ode to Provence, the Luberon, and the Mediterranean. From early morning to late evening, at the bar, the Bacheto restaurant, and the Les Commissions counter-café, southern flavors can be enjoyed together, as desired, throughout the seasons.

In the heart of Lourmarin, the bar is a meeting place for both villagers and passing visitors. In the lobby, on the terrace, or under the vaulted ceiling, you can enjoy selected teas and coffees, refreshing drinks, local wines, and signature cocktails. In summer, small sunny snacks accompany aperitifs.

Around the patio's olive tree or in the large vaulted room that bears traces of the old olive mill, Bacheto invites you to take your time with loved ones, to «faire bachéto,» as the Provençal expression says. Here, dishes

are placed in the center of the table to be shared, allowing you to enjoy the present moment and those around you. Immersed in Provence, each plate tells a local story and takes you on a discovery of its terroirs.

A perfect embodiment of Le Moulin's spirit, Bacheto is a restaurant where you can let yourself be carried away by the sweetness of life and the generosity of flavors.

In Lourmarin, Les Commissions is the village café-épicerie where you can savor the best of the region. On its large terrace, in the shop, or for takeout, coffees, refreshments, and delicacies sit alongside local wines, regional products, and souvenirs. It's a lively spot for a gourmet break, at the rhythm of the South.

Bacheto

60 pax indoors and 60 pax outdoors Breakfast: 7:30 AM – 10:30 AM Lunch: 12:00 PM – 2:15 PM Dinner: 7:15 PM – 9:15 PM

Les Commissions

6/8 pax indoors 30 pax on the terrace 10AM – 7PM

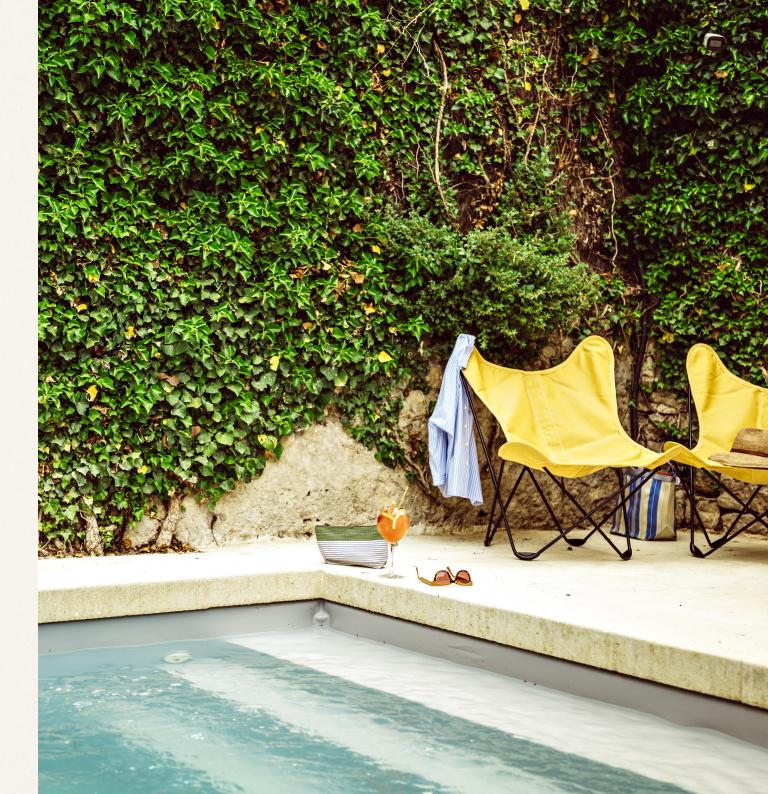
The Bar

60 pax 8:00 AM – 11:00 PM



WELLBEING

When the weather is fine, in the garden of Le Moulin, the swimming pool is a refreshing haven where you can relax, lulled by the murmurs of the village. Under an olive tree or in the full sun on a deckchair, between a swim and a chilled drink to sip, it's intensely Provençal relaxation!





EXPERIENCE

To find balance of body and mind, Le Moulin offers regular yoga and Pilates sessions in the gardensoftheneighboring Beaumierguesthouse, Le Galinier. For a personalized experience, Rodolphe, a private coach and former high-level athlete, offers solo or duo sessions. These can include muscle awakening, gentle gym, strength training, fitness, boxing initiation, aqua gym, aqua boxing, and more. At the end of the session, the coach provides participants with a tailor-made personalized program to continue their training independently.

Le Moulin invites you to discover the Luberon, to explore its paths and immerse yourself in this dreamlike enclave of Provence. For an elegant getaway, hit the roads in a vintage car – Fiat 500, Triumph TR3, 2CV, or Beetle – and explore the surrounding landscapes in style. At lunchtime, James orchestrates gourmet picnics, where cured meats, aged cheeses, and local wines can be enjoyed in the heart of iconic sites. In the evening, return to the hotel for an aperitif to the sound of a guitar near the terrace fountain on Thursdays, or to watch a film in the garden on Sundays. These are all suspended moments that make Le Moulin a vibrant place, where time stretches and is savored.



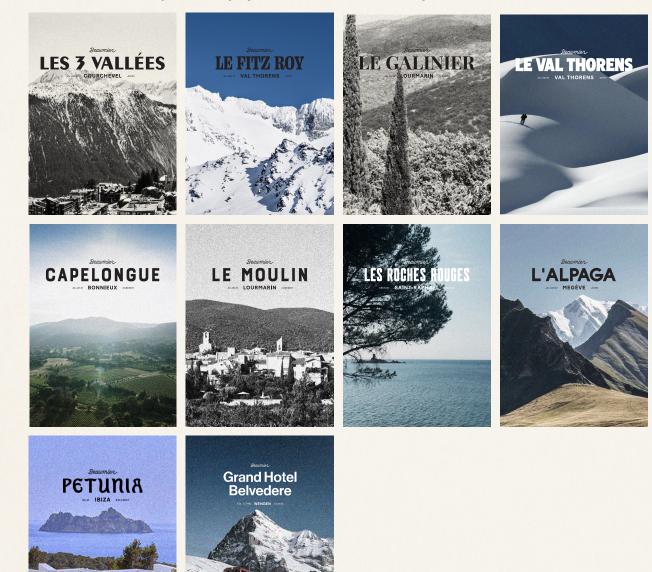
LOCAL

South of the Luberon, nestled between olive and almond trees, Lourmarin captivates with its timeless charm. Ranked among the most beautiful villages in France, it comes alive around its Renaissance castle (facing Le Moulin hotel), its narrow streets lined with shaded terraces, art galleries, and its Friday Provençal market. Just 35 minutes from Aix-en-Provence and an hour from Marseille or Avignon, it offers a timeless escape in the heart of an eternal Provence.





The Beaumier Group currently operates ten hotels in Europe.





BEAUMIER

Far from postcards and international standards, Beaumier departs from each of its destinations with a green approach to rewrite a tailor-made story, full of relevance, with the help of a collective of enthusiasts. Each hotel transports its guests into its immediate environment. From the snowy peaks of the French or Swiss Alps to the sunny shores of the Mediterranean, and through the beauty of Provence, Beaumier outlines the contours of a sensitive luxury, blending a quest for authenticity, deep hospitality, and ethics.



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